

Dunellen Downtown Management Organization
Meeting: June 20, 2017

HarvestFest

- committee reviewed status of HarvestFest participation:

28 vendors

4 food vendors

Heidi explained Lullaroe vendor - a group of vendors who each specialize in leggings, so will be located together for HarvestFest

Heidi will start more aggressive marketing efforts after July 15.

- we had previously agreed that we will not use the radio station this year.

- Bill Robins contacted the Boy Scouts, Harry Bettito to discuss building a stage as an Eagles project

- Ken suggested that we contact Noreen to use her stage, which is behind Roxy and Dukes in exchange for a sponsorship. Jason said they used this stage for initial Skylight production. Peg agreed to reach out to Noreen.

- apple pie contest - will do again this year

- horse/carriage - Peg to fill out script

- Bill Robins to look for unclaimed gift cards

Street Fair

- was held on Father's day. Poorly attended. Bill suggested a joint venture between the Fire Company and the Committee, for next year. Committee supports but is concerned about date. Bill to contact Fire Company to feel them out on the idea.

Music in the Park

The Dunellen Arts Commission and the Dunellen Rec commission are teaming to sponsor Music in the Park, with the first scheduled for July 13. So, we will have activities in July, (music) August (Skylight) Sept (music) October (HarvestFest) and December (tree lighting).

Heidi noted that we may be able to team with the Dunellen Arts Commission to secure grants to fund the rental of music equipment. Middlesex County may have funds available.

Beautification

Baskets were purchased and hung throughout Dunellen, 10 in total.

Retail windows - Gabrielle resigned, so we will re-post the position at FIT and Heidi to post on Indeed.com.

Christmas Trees - Jason needs to know quantity by the end of August, so he can put our order into the Fire Dept. Discussed wooden barrels for town, and mounting Christmas tree stand in the bottom, turning ends to screw into the barrel, coating with rubberized paint, and weighting the barrels. Committee to begin looking for barrels and Christmas tree stands that would be the right size.

Updates

Ken provided an update on the street lighting project, which is moving forward.

Ken provided an update on the Art Color project, which was signed March 15, and next target date is 90 days for review.

Next meeting is third Tuesday of the month, July 18.