

## Dunellen Downtown Committee

September 11, 2018

Attendees: Adam, Bill, Jason, Ken, Ruben, Peg

### Beautification

- Xmas Trees – Ken advised 14 trees are required and ordered for the holidays.
- PSE&G pole – Ruben reported the base of the PSE&G pole near Wrap It Up has holes in it and is exposed. **Response:** The order is issued and sent to the Electric Department to correct if the pole is a PSE&G pole. If the pole does not belong to PSE&G, the Electric Department cannot replace or repair. The original order issued was completed by the Electric Department the same day the order was issued but nothing was noted. I did issue a new order 400039751961 just in case there was a system issue that closed out the order in error and followed up with a message to the Electric Department as well. If the pole is PSE&G responsibility the repair will be done as quickly as possible.
- Benches and Planters – Committee agreed to purchase 6 foot benches, two per location, 3 locations, and three planters. Ken to place order for benches. Jason to ask Lindsay if she can investigate red planters at her wholesaler for 40% discount.

### Harvestfest

- To date we have 3 food vendors and approximately 38 arts/craft vendors, 1 insurance company and 1 honey vendor.
- To date there has been minimal follow up sent to vendors participating from prior years. Bill sent a follow up two weeks ago, and will again send a note this week. He will also send an email with the application to Dunellen retailers offering a \$100 rate for food vendors.
- HarvestFest Agenda – Library, Warrior Martial arts, Rock Star Studios, Dan, Raritan Blues.
- Peg purchased blackboard to post agenda so we can re-use each year. Jason agreed to do opening, closing and announcements throughout HarvestFest.
- Discussed Zumba participation, and recommend Zumba get a vendor booth to highlight business.
- No PA system for HarvestFest to date. Ken followed up with the church and with Carl. Ken got approval for use of bathrooms from the church. Ken to follow up with Carl on use of PA equipment and rental of tables/chairs. Peg sent notes to Noreen and Gravity to discuss use of PA equipment. Received no response.
- Horse/carriage requested \$1200 guarantee. Followed up on pony rides, which will be \$650 for two horses, Mountainside Stables from Lafayette, NJ Sent non –refundable deposit of \$100 to secure October 7 date for two horses.
- No stage this year – all performances in gazebo, committee needs to purchase tents with flaps to protect the art work and the apple pies. Ruben purchased tent for Committee. Discussed positioning tent in front of gazebo.
- Adam purchased three spray wheels so that we can mark vendor spots.
- Apple Pie Contest and Pumpkin Decorating Contest – Heidi was to promote, but do not know status. Ken will ask his wife to follow up with girl scouts.

- Art contest again this year – Theme will be Autumn Harvest. Head of the arts program, Larry, will integrate within the art curriculum.
- National Honor Society – Kevin Boyle, head of National Honor Society program, responded to Ken and will ask students for participation/support for HarvestFest.
- Scarecrows – Heidi may loan us scarecrows for park decoration. Status?
- HarvestFest Banners – signs/banners needed for HarvestFest. Heidi sent proposed pricing and will design and order. **Need status. Also ordered lawn signs which were due in yesterday. Need status.**
- Car show also scheduled the same day as the HarvestFest. Believe this will be at the RR station. May bring more people into town.
- Street Fair has been scheduled for one week before HarvestFest

**DDMO banner** – Heidi – Jason suggested a banner promoting all four events, Street Fair, HarvestFest, Car Show and Haunted Trail. Haunted Trail already ordered banners for their event, so will not participate. **Heidi and Glenn to modify banner mock up and finalize. Need status.**

#### **Signage/window store fronts**

- Committee discussed need for more enforcement of current sign ordinance. Ken reported that the sign ordinance is under discussion at the council meetings.

#### **Dunellen Committee activities**

- Activities of the various Dunellen committees are complimentary, so provided update on committee activities:
- DACC scheduled 3 concerts in Washington Park, Wednesday, July 25, Wednesday, August 1, and Saturday, September 15.
- Skylight at Twilight put our summer schedule – see Facebook - music in park, \$5/ticket. 4 concerts in the park and 2 other events.
- DACC - Mural – beta test mural on train tunnel – discussed last time tunnel was painted was 8 years ago, probably time to re-look at that project.
- Together North Jersey Pilot Program – Dunellen won grant which provides expertise in development of transit hub.
- Dunellen Firefighters – planned two street fairs this year – one on Father’s Day and one the weekend before HarvestFest. No participation from Committee planned. Father’s Day street fair had decent attendance in the morning, low attendance in afternoon, due to Father’s day and weather.
- Rutgers SID study for downtown Dunellen will begin in fall semester pending the course will be filled with required number of students

- Sister City resolution for Dunellen and Val Tidone being written and approved. Heidi and Jason traveled to Italy to finalize Sister City Status.

**Next meet to be Tuesday, October 2 at 4:30, Washington Park, to stripe the park, then Wednesday, October 3.**