

August 27, 2013 - Dunellen NJ Transit meeting

Attendees:

Ken, Bill, Adam, Heidi, Marc, Peg

Discussions:

NJ Transit Brochure – Distributed printed copy of brochure for comments, sending soft version as well.

Harvestfest – Committee chose Columbus Day weekend, Sunday, **October 13** as tentative date for the celebration. Council approved HarvestFest both date and concept, featuring ideas such as square dance music, hay ride, apple pie contest, children's art contest, photo guessing contest for adults (sponsored by Dunellen Historic organization), pumpkin decorating or carving for children, scarecrow construction contest, hot dog vendor, food tables (merchants could set up tables to feature their wares at a cost of \$20/table, \$30 for two tables; proposed space 10 x 10. Update on action items listed below:

1. Juggling Life is interested in doing a program but cannot commit this far out.
2. Colorado Cafe – Heidi calling again – no response yet
3. Heidi - Olive sent \$100 to support horse cart rides for HarvestFest –
4. Heidi has emailed NJ Hall of Fame regarding their travelling exhibit (in a bus) – may be opportunity for pre event press. Also discussed contacting Peter Genevese, newspaper.
5. Heidi has emailed Mid-Jersey regarding them showing 10-30 cars near the church
6. Heidi/Bill finalized application – received 25 applications to date. Two applications for Scentzy, Heidi to contact both to discuss.
7. Committee agreed to reduce cost of food vendors at \$50 each for local, and \$100 outside of 5 mile radius of the park. Heidi contacted Mr. Tod's Pie Factory and Pink Buttercup to judge apple pie contest.
8. Heidi to contact DAR and Friends of Library to solicit entries in pie contest
9. Peg volunteered champagne or wine as prize
10. Heidi to contact Arthur Murray, martial arts, or keltic dancers for music
11. Marc to contact friend to see if he can DJ
12. Marc volunteered PA system through Gravity non-profit
13. Discussed \$5 to \$10 fee for distribution of literature/coupons for vendors who do not take a booth but provide promotional materials at NJ Transit as shared booth.
14. Peg – to provide Heidi with pie contest guidelines, as well as Art contest guidelines
15. Scarecrow contest – to be displayed in park, set up night before, Ken to check with Dunellen DPW for support. Scarecrows to be weather resistant (Heidi to include reference in literature)
16. Jason/Heidi – to inquire about pumpkin donation from ShopRite, Acme, or Bardy Farms.
17. Committee agreed – hours for street fair 10-4.
18. Committee discussed rescue squad, fire truck presence. Bill Robins to follow up with Mike Gallagher (Middlesex County) to inquire about County truck demonstration and attendance. Discussed need for police notification, but not required to schedule manpower.
19. Ken to follow up with Superintendent regarding Art Contest for all grades.
20. Face painting – need face painters for HarvestFest
21. Logistics of vendor layout – Ken to f/up with Bill Robins to see if he has a map of vendor tables from Art on the Green so that we can use it as a baseline for mapping HarvestFest vendor tables and layout.
22. Karate/Table Tennis – discussed inclusion – Bill to f/up with Lilly?

23. Flyers promoting the event and participation would be distributed through schools and non profits in mid September. Discussed program for day of HarvestFest, to include vendors, sponsorship by NJ Transit committee.
24. Heidi had coupon for Vista print, had a number of signs made up, will submit invoice to Bill Robins for reimbursement - \$58.
25. Art contest – need 3 prizes, based on age group. Ask retailers if they would like to volunteer gift card or coupon. (i.e., tickets to Dunellen Theatre, or restaurant,)
26. Art contest – Marc to judge art contest

Restrooms - Walter Tunison to see if he has a contact for port-o-potty and if they are interested in donating to support the event/non-profit. Bill Robins to f/up with Boy Scouts and Presbyterian church for use of bathrooms during Harvestfest in exchange for free tables or other consideration.

Street Fair - scheduled for **September 8**. Jason received forms to assure our participation in this year's street fair. Bill purchased two NJ Transit Village signs in preparation for the event. Jason will complete forms on behalf of the committee – Bill to coordinate with Jason. Face painters will support Skylight Theatre, rather than NJ Transit booth at street fair. Will do balloon dart booth with sides. Noreen volunteered to use half her booth from Roxy and Dukes for face painters, so that there is more distance from dart game, however, need replacement for face painting activity now. Discussed guessing jars for prizes.

Beautification of Dunellen - revised sign ordinance was passed and should provide more clarity which will result in improved enforcement. Current code enforcement officer cannot expand role to include sign enforcement. Ken to assess if a volunteer could be used for this position.

Lamp post baskets – no new discussion

Next meeting - Tuesday, September 3, 2013 6:30 at the Annex – to discuss last minute details for Street Fair, prior to event.