

## July 18, 2013 - Dunellen NJ Transit meeting

### Attendees:

Ken, Bill, Adam, Heidi, Noreen, Peg

### Discussions:

**NJ Transit Brochure** – No new progress since last meeting. Await brochure draft, to finalize in time for street fair.

**Harvestfest** – Committee chose Columbus Day weekend, Sunday, **October 13** as tentative date for the celebration. Council approved Harvestfest both date and concept, featuring ideas such as square dance music, hay ride, apple pie contest, children's art contest, photo guessing contest for adults (sponsored by Dunellen Historic organization), pumpkin decorating or carving for children, scarecrow construction contest, hot dog vendor, food tables (merchants could set up tables to feature their wares at a cost of \$20/table, \$30 for two tables; proposed space 10 x 10. Update on action items listed below:

1. Juggling Life is interested in doing a program but cannot commit this far out.
2. Baroque and Hungry are not interested for performing in exchange for a booth – Noreen to check with Revelers folks music group.
3. Colorado Cafe is checking with the manager regarding doing a line dance lesson in exchange for a booth
4. Heidi has not yet talked to Olive regarding the horse cart rides for HarvestFest – discussed price of \$5/ride. Previously discussed % for NJ Transit committee.
5. Heidi has emailed NJ Hall of Fame regarding their travelling exhibit (in a bus) – may be opportunity for pre event press. Also discussed contacting Peter Genevese, newspaper.
6. Heidi has emailed Mid-Jersey regarding them showing 10-30 cars near the church
7. Heidi/Bill finalized changes to application and sent to committee for review
8. Heidi finished website and graphic (beautiful graphic!) and Adam provided link
9. Committee agreed to name/spelling of festival: Dunellen HarvestFest.
10. Committee agreed to food vendors at \$250 each, and \$100 for within 5 miles of the park. Heidi suggested Blue Sheep Bakery and Mr. Tod's Pie Factory to be invited to judge the pie contest.
11. Committee agreed – hours for street fair 10-4.
12. Committee discussed rescue squad, fire truck presence. Bill Robins to follow up with Mike Gallagher (Middlesex County) to inquire about County truck demonstration and attendance. Discussed need for police notification, but not required to schedule manpower.
13. Ken to follow up with Superintendent regarding Art Contest for all grades.
14. Face painting – need face painters for both Street Fair and for HarvestFest
15. Logistics of vendor layout – Ken to f/up with Bill Robins to see if he has a map of vendor tables from Art on the Green so that we can use it as a baseline for mapping HarvestFest vendor tables and layout.
16. Karate/Table Tennis – discussed inclusion – Bill to f/up with Lilly?
17. Flyers promoting the event and participation would be distributed through schools and non profits in mid September. Discussed flyers through non-profit and reduced cost of postage, approx mail target would be 2,000 households.

Restrooms - Walter Tunison to see if he has a contact for port-o-potty and if they are interested in donating to support the event/non-profit. Bill Robins to f/up with Boy Scouts and Presbyterian Church for use of bathrooms during Harvestfest in exchange for free tables or other consideration.

**Street Fair** - scheduled for **September 8**. Jason received forms to assure our participation in this year's street fair. Bill purchased two NJ Transit Village signs in preparation for the event. Jason will complete forms on behalf of the committee – Bill to coordinate with Jason. Need face painters for street fair, balloon dart booth with sides. Noreen volunteered to use half her booth from Roxy and Dukes for face painters, so that there is more distance from dart game.

**Beautification of Dunellen** - revised sign ordinance was passed and should provide more clarity which will result in improved enforcement. Current code enforcement officer cannot expand role to include sign enforcement. Ken to assess if a volunteer could be used for this position.

**Lamp post baskets** - Received positive retailer feedback on concept of “adopt a basket” from Heidi’s cottage, Investors bank and Provident bank. For reference: web site, [englishcreekgardens.com](http://englishcreekgardens.com) \$260-\$325 each for English planters. This initiative on hold, since many retailers have purchased their own planters for storefronts.

**Next meeting - will be held **Tuesday August 27**, at The Arts Annex, 6:30 pm.**