

Dunellen Downtown Committee

August 28, 2018

Attendees: Adam, Heidi, Jason, Ken, Ruben, Peg

Beautification

- Xmas Trees – Ken advised 14 trees required for holidays. **Are they ordered? Please confirm?**
- PSE&G pole – Ruben reported the base of the PSE&G pole near Wrap It Up has holes in it and is exposed. **What is status on this one?**
- Benches and Planters – **Ken introduced concept of benches/planters last week, will make a formal proposal next week.** Benches/planters suggested for front of police station, Lily Yips, and Zupkos.

Harvestfest

- Heidi has updated the website and Facebook. To date we have 2 food vendors and approximately 33 arts/craft vendors, 1 insurance company and 1 honey vendor.
- To date there has been no follow up sent to vendors participating from prior years. **Bill volunteered to send an email to all vendors with an application form. We are a month away – so need to do asap.**
- Contact local retailers to assess interest in vendor table? Café Nune?
- Heidi advised Library needs 20 minutes at 11 o'clock.
- Peg followed up with Martial arts, Rock Star Studios, and bands. All are confirmed. Agenda follows: Library, Warrior Martial Arts, Rockstar! Dancers, Rockstar! Youth singers, Rockstar! Teen/adult band, Dan McQuaid, Raritan Blues Band.
- **Peg to buy blackboard to post agenda, so we can re-use each year.**
- Discussed Zumba participation – but no good segue in the agenda, so Heidi will suggest a vendor table.
- No PA system for HarvestFest to date. **Ken to follow up with new minister from Presbyterian Church. Peg to follow up with Noreen to see if she has a PA available. Guitar Center rental?**
- Horse/carriage requested \$1200 guarantee. Followed up on pony rides, which will be \$650 for two horses, Mountainside Stables from Lafayette, NJ
- No stage this year – all performances in gazebo, committee needs to purchase tents with flaps to protect the art work and the apple pies. Ruben purchased tent for Committee. Discussed positioning tent in front of gazebo.
- **Adam/Ruben – to coordinate purchase of spray wheels so that we can mark the vendor spots. They will purchase two, which are approximately \$30 each.**
- Apple pie contest again this year – **Heidi will promote. Did we send to seniors? Girl scouts?**
- Art contest again this year – Theme will be Autumn Harvest. Head of the arts program, Larry, will integrate within the art curriculum.
- National Honor Society – sent requests to Kevin Boyle, who was previously head of National Honor Society program. **Will send email to Ken for follow up with Kevin.**

- Pumpkin decoration contest again this year – **Heidi may loan us scarecrows for park decoration. Pumpkin decorations need to be promoted. Did we engage Boy/Girl scouts?** Heidi suggested prizes as follows, 1st Adult, 1st Child, 1st Fan Favorite.
- HarvestFest Banners – signs/banners needed for HarvestFest. **Heidi sent proposed pricing and will design and order.**
- Car show also scheduled the same day as the HarvestFest. Believe this will be at the RR station. May bring more people into town.
- Street Fair has been scheduled for one week before HarvestFest

DDMO banner – Heidi – Jason suggested a banner promoting all four events, Street Fair, HarvestFest, Car Show and Haunted Trail. Haunted Trail already ordered banners for their event, so will not participate. **Heidi and Glenn will modify banner mock up and finalize.**

Signage/window store fronts

- Committee discussed need for more enforcement of current sign ordinance. Ken reported that the sign ordinance is under discussion at the council meetings.

Dunellen Committee activities

- Activities of the various Dunellen committees are complimentary, so provided update on committee activities:
- DACC scheduled 3 concerts in Washington Park, Wednesday, July 25, Wednesday, August 1, and Saturday, September 15.
- Skylight at Twilight put our summer schedule – see Facebook - music in park, \$5/ticket. 4 concerts in the park and 2 other events.
- DACC Summer arts camp – registration in progress.
- DACC - Extending Washington Park venue to include additional theater groups, Circle, Re-Think, and expand breadth of performances as well as more music programs.
- DACC - Children summer art project – Completed painting of pipe bridge on Prospect.
- DACC - Mural – beta test mural on train tunnel – discussed last time tunnel was painted was 8 years ago, probably time to re-look at that project.
- DACC - Survey – Julie presented output to Mayor and council.
- Together North Jersey Pilot Program – Dunellen won grant which provides expertise in development of transit hub.
- Dunellen Firefighters – planned two street fairs this year – one on Father’s Day and one the weekend before HarvestFest. No participation from Committee planned. Father’s Day street fair had decent attendance in the morning, low attendance in afternoon, due to Father’s day and weather.
- Rutgers SID study for downtown Dunellen will begin in fall semester pending the course will be filled with required number of students

- Sister City resolution for Dunellen and Val Tidone being written and approved. Heidi and Jason traveled to Italy to finalize Sister City Status.

Next meeting to be Tuesday, September 11, 2018.